

Joe Hisaishi Symphonic Concert

Music from the Studio Ghibli Films of Hayao Miyazaki

26-28 April 2018



Joe Hisaishi conducts at *Joe Hisaishi Symphonic Concert: Music from the Studio Ghibli Films of Hayao Miyazaki* at Hamer Hall

4 CONCERTS



Venue

**ARTS CENTRE MELBOURNE
HAMER HALL**



10,500
WAITLIST



9,257

TOTAL ATTENDANCE



1,051

INTERSTATE GUESTS



107

INTERNATIONAL GUESTS

Melbourne Symphony Orchestra

Joe Hisaishi conductor and piano

Mai Fujisawa vocals

Antoinette Halloran soprano

Ken Murray mandolin

Melbourne Symphony Orchestra Chorus

In April 2018, the Melbourne Symphony Orchestra presented *Joe Hisaishi Symphonic Concert: Music from the Studio Ghibli Films of Hayao Miyazaki*, conducted by the composer Joe Hisaishi in his first Australian performances.

To the delight of Victorian audiences and those who travelled interstate and overseas for this Australian premiere, the four sell-out concerts in Hamer Hall featured the extraordinary scores by Hisaishi, while montages from the renowned Miyazaki films including *Howl's Moving Castle*, *Princess Mononoke*, *My Neighbor Totoro* and the Oscar-winning *Spirited Away* were played on screen above the MSO.

His Excellency Kazuyoshi Matsunaga, Consul-General of Japan in Melbourne welcomed audiences to this premiere cultural event and said he was honoured that Melbourne and its world-class orchestra had been chosen for the first performance of this concert in the Southern Hemisphere.

A pre-concert event was hosted by the Department of Foreign Affairs and Trade in recognition of Australia's strong relationship with Japan – a trusted partner with shared values and interests.

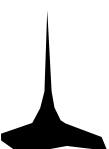
"In the spirit of 'Australia now 2018', the Melbourne Symphony Orchestra presenting the Studio Ghibli Concert showcases creative collaboration and highlights the strength of our enduring relationship with Japan."

– H.E. Mr Richard Court AC, Australian Ambassador to Japan



12+ STANDING OVATIONS

over 4 concerts



TWO OF FOUR CONCERTS

Exceeded MSO's highest yielding single concert in Hamer Hall (*the record was previously held by Beethoven 1808, 2 May 2015*)

REVIEWS

“...Rarely does one get the chance to witness a performance heralding four standing ovations. But, after this joyous conclusion, this was one such experience... As a whole, the scores were thoroughly explored, without leaving any key themes unheard. And the themes themselves flooded the concert hall with an aura of Ghibli's highly crafted, unique, and inviting world. We left with a sense of complete satisfaction.”

– Cut Common www.cutcommonmag.com

WHAT THE AUDIENCE HAD TO SAY

“Such an incredible show! Thanks MSO for hosting this landmark event, was well worth travelling interstate for.”

“Magical. Spiritual. Awesome!”

“So nostalgic, it was super amazing. Thank you so much for putting on a wonderful show!”

“Once-in-a-lifetime experience.”

“Thanks MSO and Maestro Joe Hisaishi tonight. After 20 years of waiting, I will never forget this superb performance.”



FACEBOOK

Data date range: 25 April 2018 – 1 May 2018



Melbourne Symphony Orchestra

26 April at 00:19

Tonight's performance of #MSOstudioghibli is completely sold out. We're excited! Are you?

And thanks to [Columbia Artists](#) for helping us to bring Joe Hisaishi to Melbourne!



270 Page likes increased by **PEOPLE** from previous week

PHOTO POST FROM FINAL REHEARSAL

12,624 People reached

526 Reactions, comments & shares

318 Like	231 on post	87 on shares
59 Love	49 on post	10 on shares
13 Wow	7 on post	6 on shares
107 Comments	81 on post	26 on shares
25 Shares	22 on post	3 on shares

1,140 Post clicks

319 Photo views	821 Other clicks
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INSTAGRAM

Data date range: 25 April 2018 – 1 May 2018

16,000 POST IMPRESSIONS increased by (Compared to week prior)

800

INSTAGRAM PAGE VISITS

60% increase from previous week

120+ NEW FOLLOWERS



WEBSITE



MSO Studio Ghibli website page

222,889 PAGE VIEWS

in a 12-month period (30 April 2017 – 30 April 2018)

(This is the second highest number of page views in this period)



13,890 PAGE VIEWS

12 February (on-sale to public date)



25-34 YEAR OLDS

53% of page traffic (largest age segment to MSO Studio Ghibli website event page)

Melbourne
Symphony
Orchestra

